

Top 5 Matrix Features

Matrix includes many robust features that provide agents with extreme flexibility at every level.



matrix

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1. Compatibility

Matrix is compatible with a wide variety of the latest, most popular browsers and mobile devices, and also supports on-the-fly switching between multiple languages.

Multilingual



Windows Browsers

Mac Browser

Tablets

Mobile Phones

PDA's

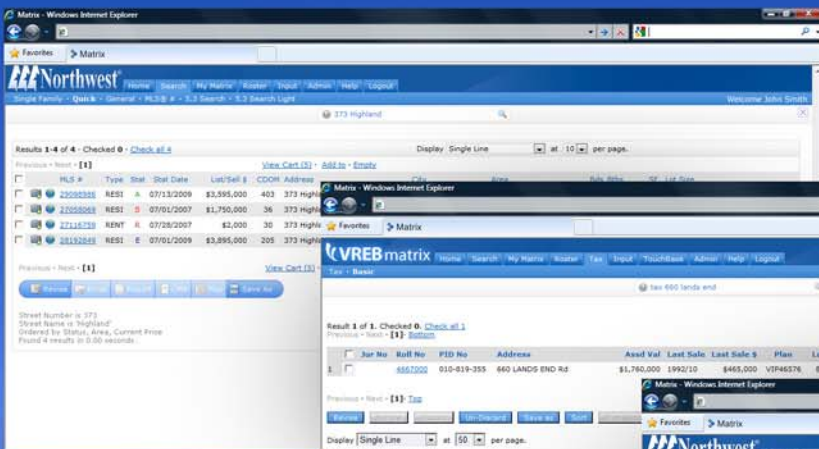


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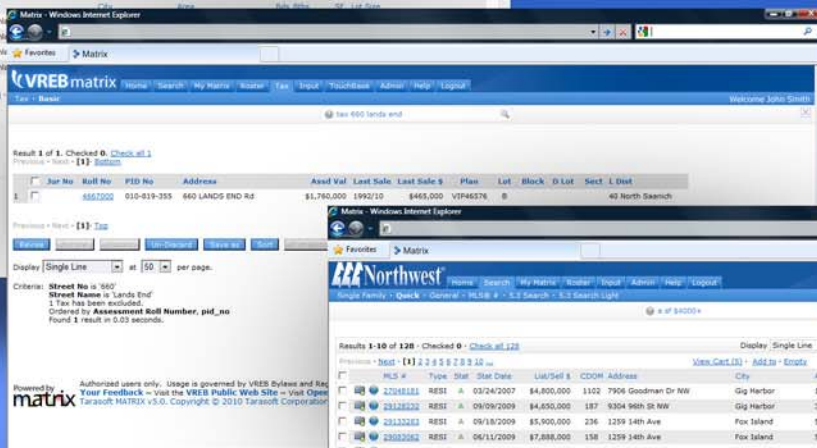
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2. Speedbar

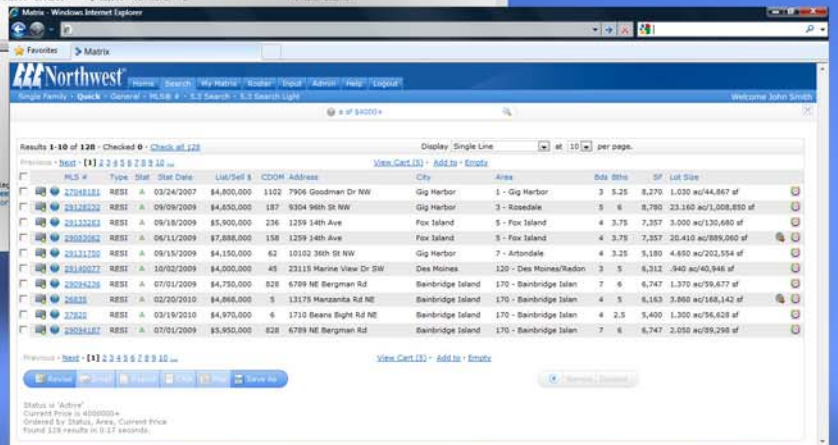
From listing records and tax records to agents and search shortcuts, the Speedbar dramatically reduces the time required to perform searches of any kind within the system. Enter any value to immediately search across the entire system and across all table types. Easy-to-learn shortcuts make searching faster than you ever dreamed possible.



Search Address



Search Tax Records



Search Specific Criteria

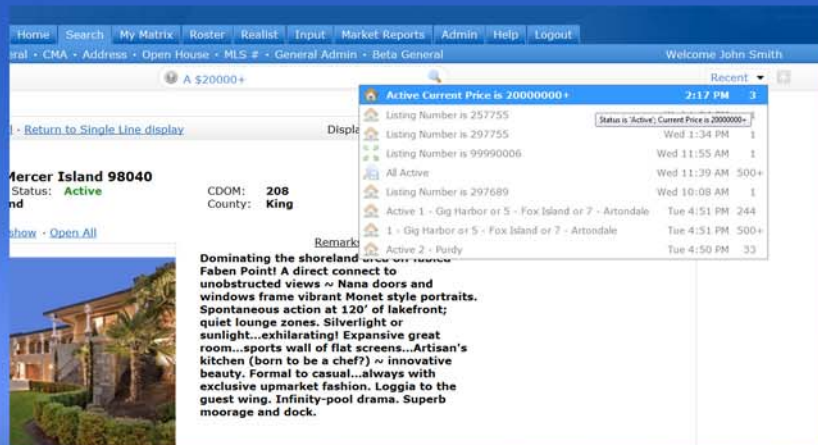


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3. Search History

With Matrix, running a previous search is as simple as a single mouse click. Matrix automatically saves your recent searches—complete with a date/time stamp and the number of results—and displays them in a list conveniently located near the top of each page. Search History is a terrific time-saving feature that is perfect for the busy agent serving multiple clients.



Access recent searches from anywhere in Matrix

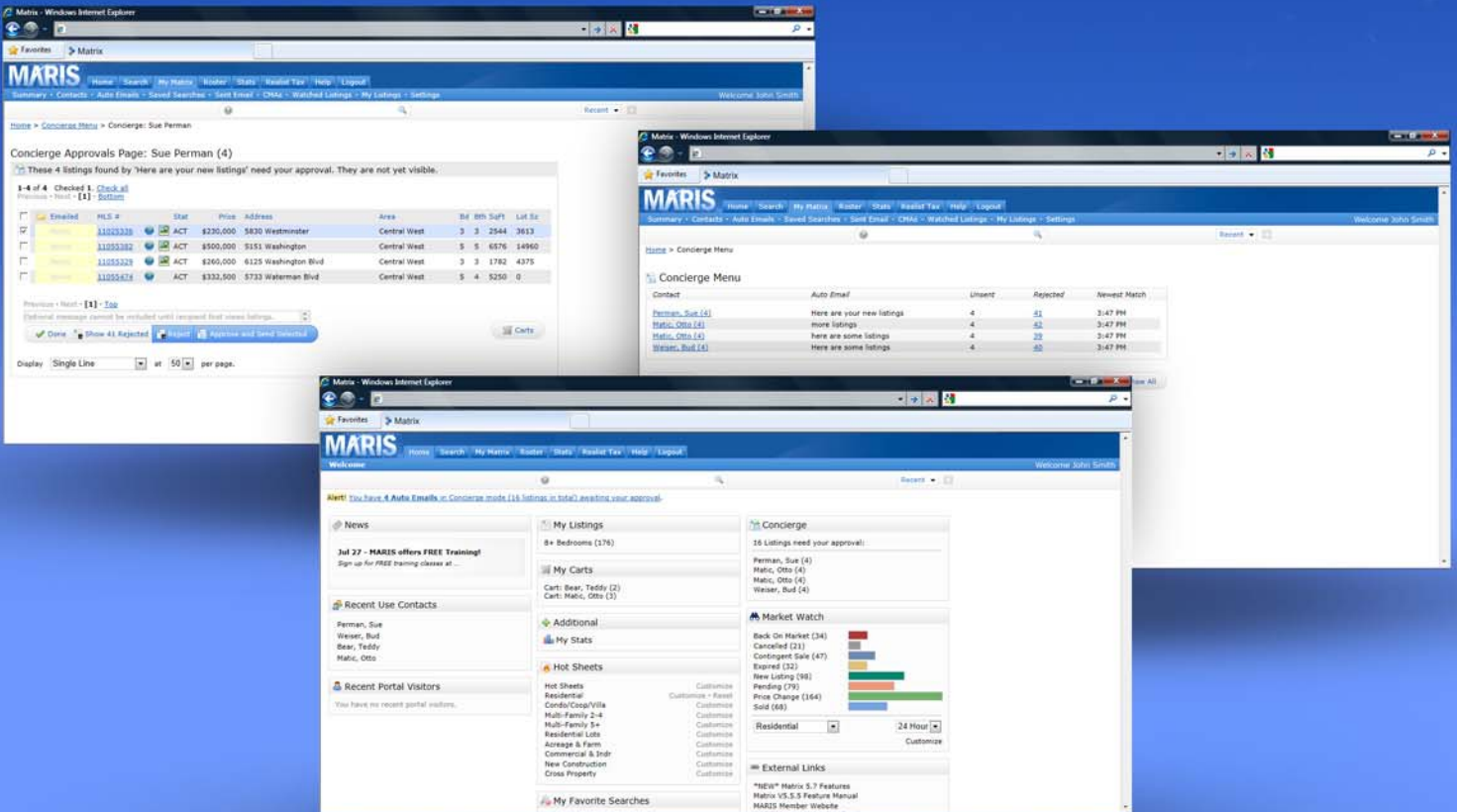


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4. Concierge

Matrix offers a variety of options when it comes to automatically e-mailing listings to clients. The "concierge" feature lets agents view and approve listings before sending them. After being notified of new matches, agents can approve or decline listings that meet their clients search criteria. The concierge style of email management provides greater control over listing data distribution, ultimately fostering higher client interest and satisfaction.

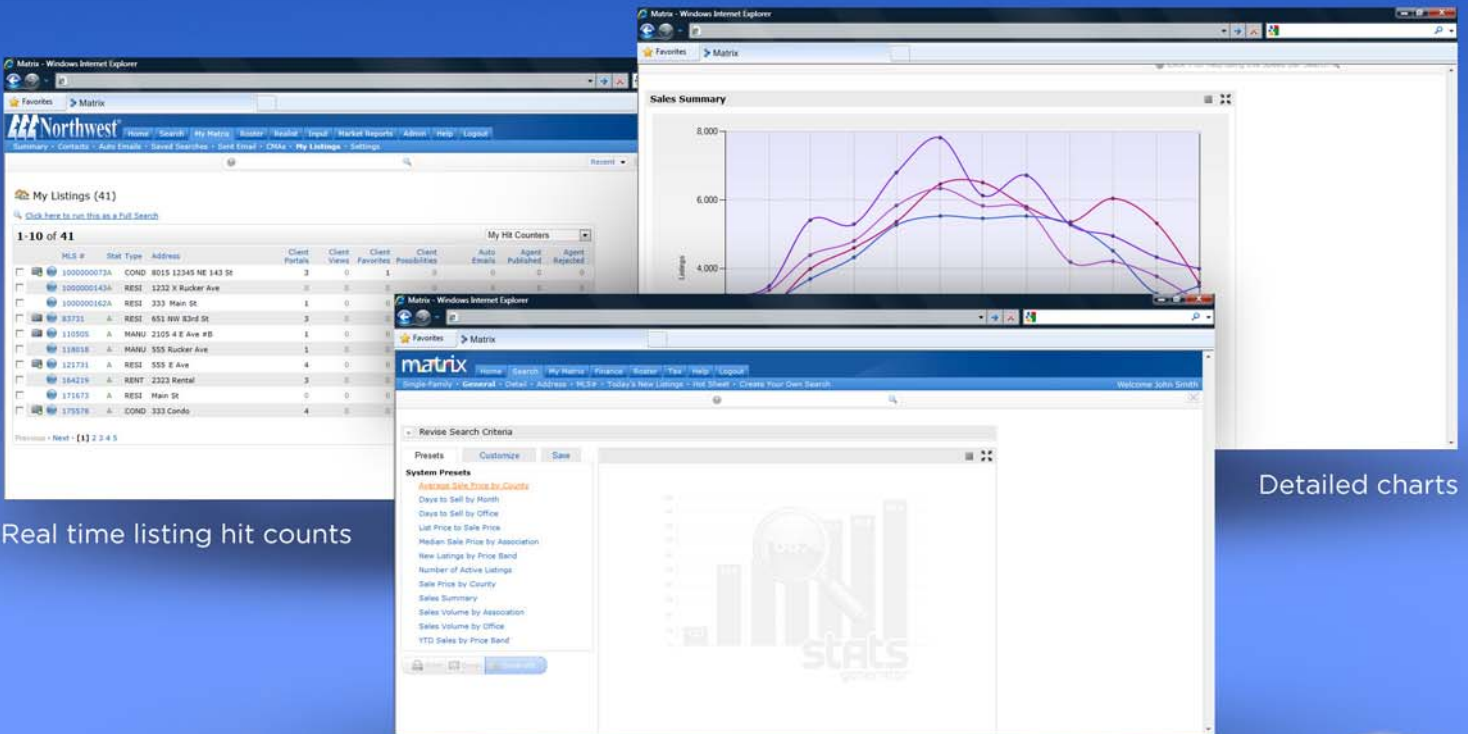


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5. STATISTICS

Starting with a search of any kind, agents can generate stats for a specific market area, time frame, listing status ... or the entire MLS database! Matrix offers numerous preset reporting options, making it easy for agents to generate up-to-date statistical reports featuring attractive charts and graphs with just a few clicks. Advanced functionality allows for the comparison of virtually any two market stats on the same chart. The program's Hit Counter automatically tracks website activity statistics, including information such as the number of times a listing has been categorized as a Favorite, Possibility, or Discard.



Real time listing hit counts

Detailed charts

Fully customizable



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