

DIAMOND CLUB MEMBERS

2012 PROGRAM AGREEMENT

This Agreement is accepted and agreed between _____ (name of Diamond Club Member) and the Austin Board of REALTORS® (ABoR). By authorized approval of this agreement, both parties agree to the following:

1. Diamond Club Member agrees to pay ABoR **\$3,010** for privileges of being a Diamond Club Member from January 2012-December 2012. Valued at approximately \$4,200, each club member package includes priority access to events and opportunities throughout the year. **Diamond Club Members must hold Affiliate membership in the Austin Board of REALTORS®.**
2. ABoR will provide each Diamond Club Member with the following benefits:
 - Color logo featured in each issue of the *Austin REALTOR®* print magazine.
 - Color logo featured within the Diamond Club Member advertisement in *Austin REALTOR® Online* during specified month.
 - One half-page color advertisement per club member (submitted by the member) per year in *Austin REALTOR®* magazine.
 - Opportunity to speak at New Member Orientation for two minutes and display promotional materials during allotted month.
 - Opportunity to contribute editorial content (500 words or less) for *Austin REALTOR® Online* with byline crediting the club member.
 - Diamond Club group sign at specified ABoR events with logo, company name and/or individual name of each member. Events include: Installation Banquet, Realty Round Up, monthly New Member Orientation, plus other special events as appropriate. ABoR-TREPAC events are excluded.
 - Recognition as a Diamond Club Member at all specified ABoR events by emcee and in event programs.
 - Two tickets to Installation Banquet and four tickets to Realty Round Up.
 - One 10x10 Realty Round Up booth per member. Diamond Club Members receive priority access to reserve their Realty Round Up booth. Additionally, each member has the option to upgrade their booth at a discounted rate. Diamond Club Members receive a \$50 discount off the price of a 10x20 booth or \$100 off the price of a 20x20 booth.
 - Diamond Club Member recognition at Realty Round Up plus signage in exhibit hall.
 - Diamond Club Member award for each sponsor to display in office.
 - Diamond Club Member ID badge.
 - Special Diamond Club group listing on ABoR's website—**www.Abor.com**. Each member will have a Web page dedicated to them in the Diamond Club Member section of Abor.com. Within each page will be the member's logo, contact information, a brief company and product description, and a link to the member's website. Also included will be an archived link to any editorial content contributed by the member.
 - Diamond Club Members have the opportunity to display promotional materials, including flyers or brochures and business cards, in ABoR lobby area during specified month. Member will be responsible for providing materials.

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3. Diamond Club Member agrees to provide ABoR with the following information and materials:
- Completed contract with full payment or deposit of \$500 by **December 15, 2011**. (For members requesting semi-annual billing, payments are due **January 31, 2012** and **July 31, 2012**.)
 - Color logo – due **December 15, 2011**.
 - Half-page ad* (7.3125" wide x 4.875" deep, color/black and white) for *Austin REALTOR®* newsletter – due **December 15, 2011**.
 - 500 word article* on a realty-related topic applicable to the member's field of expertise – To take advantage of this opportunity, your article would be due by the 25th of the month prior to publication.
 - Website information form – due **December 15, 2011**.

* All content submitted by the member should be valid for the entire 2012 calendar-year. Please do not include time-sensitive materials, as we cannot guarantee when articles or advertisement will be published.

4. The undersigned represent that they have the authority to enter into this contract and agree to the terms set forth.

Company Name _____

Name of Main Contact _____

Address _____

City, State, Zip Code _____

E-mail _____ Website _____

Telephone Number _____ Fax _____

Authorized Member Signature Date

Authorized ABoR Representative Signature Date

**PLEASE RETURN CONTRACT AND ALL MATERIALS TO Angela Diaz, Austin Board of REALTORS®,
10900 Stonelake Boulevard, Suite A-100, Austin, Texas 78759-5826.
Phone: 512-454-7636; Fax: 512-454-5369; E-mail: adiaz@abor.com**