

ABoR Board of Directors Aims Statements



AIM A. PROPERTY INFORMATION

ABoR exists so that it is the trusted source of comprehensive property information that is current, reliable, convenient, and easily accessible MLS data delivered via state-of-the-art technology.

AIM B. ETHICS

ABoR exists so that REALTOR® members adhere to a strict code of ethics and professional standards.

AIM C. PROFESSIONAL DEVELOPMENT & EDUCATION

ABoR exists so that REALTORS® are progressive, competent, and knowledgeable.

AIM D. IMAGE

ABoR exists so that Consumers have a positive image of REALTORS®

AIM E. PUBLIC POLICY

ABoR exists so that public policies advance private property rights, the real estate industry, sustainable real property ownership and housing opportunities.