

2009 ABoR Diamond Sponsorship Agreement

This Agreement is accepted and agreed between _____ (name of sponsor) and the Austin Board of REALTORS® (ABoR). By authorized approval of this agreement, both parties agree to the following:

1. Sponsor agrees to pay ABoR \$3,425.00 for privileges of being a Diamond Sponsor from January 2009-December 2009. **Diamond Sponsors must hold Affiliate membership in the Austin Board of REALTORS®.**

2. ABoR will provide each Diamond Sponsor with the following:

- ◆ Monthly color logo in *Austin REALTOR®* newsletter for 12 months within the Diamond Sponsor half-page ad
- ◆ One half-page color ad per sponsor (submitted by sponsor) per year in *Austin REALTOR®* newsletter
- ◆ Opportunity to contribute editorial content for *Austin REALTOR®* newsletter with byline crediting the Diamond Sponsor
- ◆ Diamond Sponsor group sign at specified ABoR events with logo, company name and/or individual name per sponsor. Events are: Most Worthy Citizen, Installation Banquet, Realty Round Up, Keynote Speaker, Town Hall Meetings, monthly New Member Orientation, plus other special events as appropriate. ABoR-TREPAC events are excluded.
- ◆ Recognition as a Diamond Sponsor at all specified ABoR events by emcee and in event programs
- ◆ Two tickets to Most Worthy Citizen Banquet, two tickets to Installation Banquet, two tickets to each Town Hall Meeting and four tickets to Realty Round Up
- ◆ One Realty Round Up booth per sponsor
- ◆ Diamond Sponsor signage for sponsor's Realty Round Up booth plus signage in exhibit hall
- ◆ Diamond Sponsor award for each sponsor to display in office
- ◆ Diamond Sponsor ID badge
- ◆ Opportunity to speak at New Member Orientation for 2 minutes and display promotional materials during allotted month
- ◆ Special Diamond Sponsor group listing on ABoR's Web site at www.abor.com
- ◆ Opportunity to appear as Marquee Advertisers at all TREPAC fundraising events

3. Sponsor agrees to provide ABoR with the following information and materials:

- ◆ Completed contract with full payment or deposit of \$500.00. (For sponsors requesting semi-annual billing, payments are due January 31, 2009 and July 31, 2009.)
 - ◆ Color logo
 - ◆ Half-page ad* (6-1/4" wide x 4-1/2" deep, color or black and white) for *Austin REALTOR®* newsletter
 - ◆ 300-500 word article* on a realty-related topic applicable to the Diamond Sponsor's field of expertise
- *Ad and editorial content must be valid for the entire year. Please do not send time-sensitive ads as we cannot guarantee when ads will be published in the newsletter.

Company Name _____ Name of Main Contact _____

Address _____

City, State, Zip Code _____

E-mail _____ Company Web site _____

Phone Number _____ Fax Number _____

Authorized Sponsor Signature

Date

Authorized ABoR Representative Signature

Date

PLEASE RETURN CONTRACT AND ALL MATERIALS TO Katie Pfeil, AUSTIN BOARD OF REALTORS®, Quarry Oaks Atrium, 10900 Stonelake Blvd., Suite 100, Austin, Texas 78759. Phone: 512/454-7636; Fax: 512/454-5369; E-mail: marketing@abor.com