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2022 Industry Awards Application Criteria & Requirements

Affiliate of the Year

The **Affiliate of the Year** Award honors an ABoR affiliate member who consistently engages with the REALTOR® members of ABoR and offers valuable products and services to members and their clients. The applicant's ABoR sponsorships, participation in the association, business achievements, and community involvement will also be taken into consideration.

This is an individual affiliate award. An affiliate is defined as someone who held primary affiliate membership status at ABoR in 2022. Only the personal accomplishments of the applicant will be considered.

Your application will be scored based on the following criteria, percentages, and questions below:

- 75% ABoR/Industry Involvement
- 15% Business Relations
- 10% Community Involvement

75% ABoR/Industry Involvement

- List your 2022 ABoR Affiliate Sponsorship level from the list below (*club or affiliate member*).
- In total, how many years have you been an Affiliate Member of ABoR?
- How many academy classes did you sponsor this past year at ABoR?
- How many New Member Orientations did you sponsor this past year at ABoR?
- List any ABoR programs/events that you *sponsored* in 2022.
- List any ABoR programs/events that you *attended* in 2022.
- List any committees, volunteer groups, Strategic Partner organizations that you were a member of at ABoR in 2022.
- Did you serve as Chair/Vice-Chair for any committees, volunteer groups, Strategic Partner organizations in which you were involved in 2022.
- Aside from ABoR class and event sponsorships, in what other ways do you show your support of ABoR to your clients and peers?

15% Business Relations

- Outside of ABoR, what other industry related organizations are you involved in?
- What unique programs, opportunities, and incentives do you offer REALTOR agents? (*Please provide specific examples*)
- Did you receive any special recognition in 2022 for your business conduct, service to clients, or any other business accomplishment?
- What business initiatives and processes uniquely sets you apart from your competition?
- What are some of the biggest challenges you have had to overcome to continue to support your clients this past year?

10% Community Involvement

- Do you organize your own charity or charitable event? (*If yes, Please explain in detail*)
- In what ways did you participate in supporting the community with your company?
- Please provide in detail the ways in which you individually volunteered or supported the community this past year.



- In what ways did you encourage your peers to become more involved in the community?

Submission of a 2-minute video, indicating why you should be considered for this Award is part of the application. If you are unable to submit your video at the time of applying, **please email your video to ljohnson@abor.com NO LATER than **February 17**. (Videos are presented to the committee only after the finalists have been chosen. Videos are not mandatory but are highly encouraged to assist the committee in selecting the winner.)

