



PRO TIP!

Download this PDF to prepare your responses for your application. When you go to apply, your responses **MUST** be entered all at once. You can go back and review what you've filled out already, but if you close your browser, your responses will NOT save!

2022 Industry Awards Application Criteria & Requirements

Iconic Changemaker Award

The **Iconic Changemaker Award** honors a member who, throughout their career, has exemplified what it means to be a leader in the real estate industry on a local, state, and national level. This individual has been an ABoR member for 20+ years and during that time, has greatly impacted the real estate industry and the lives of others through their work as a REALTOR®. The applicant's involvement in the community and other business achievements will also be taken into consideration.

This is an individual award. Applicant must have maintained ABoR membership for a minimum of 20 years to be considered. Applicant MUST be a primary member at the Austin Board of REALTORS®. Only the personal accomplishments of the applicant will be considered.

Your application will be scored based on the following criteria, percentages, and questions below:

- 70% ABoR/Industry Involvement
- 25% Community Involvement
- 5% Business Relations

70% ABoR/Industry Involvement

- How many years have you been a member of ABoR?
- What real estate designations or certifications have you obtained throughout your career?
- List any committees, volunteer groups, Strategic Partner organizations that you have been a member of at ABoR.
- Did you serve as Chair/Vice-Chair for any committees, volunteer groups, Strategic Partner organizations in which you were involved?
- List any ABoR programs/events that you attended virtually or in-person in 2022.
- In what ways have you been involved with the real estate association at the state level (Texas REALTORS)?
- In what ways have you been involved with the real estate association at the national level (National Association of REALTORS)?
- Please list below any other industry related groups or organizations you were involved in throughout your career.
- What business initiatives and processes uniquely sets you apart from others in the industry?
- During your career, did you develop or implement any new technologies into your business?
- What is the driving force that has propelled you in your career in the real estate industry?
- In what ways do you feel you have made an impact on the real estate industry throughout your career?

25% Community Involvement

- Do you organize your own charity or charitable event? *(If yes, please explain in detail)*
- In what ways did you participate in supporting the community with your brokerage?
- Please provide in detail the ways in which you individually volunteered or supported the community this past year.
- In what ways did you encourage other agents to become more involved in the community?



5% Business Relations

- Throughout your career, did you receive any special recognition for your business conduct, service to clients, or any other business accomplishments as a REALTOR?
- In what ways do you serve as a mentor to your peers in the industry?
- What is the most valuable lesson you have learned from others during your time in the real estate industry?

Submission of a 2-minute video, indicating why you should be considered for this Award is part of the application. If you are unable to submit your video at the time of applying, **please email your video to ljohnson@abor.com NO LATER than **February 17**. (Videos are presented to the committee only after the finalists have been chosen. Videos are not mandatory but are highly encouraged to assist the committee in selecting the winner.)

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