

TOP 5 FOR BROKERS

Here are five practices you can put in place to keep your agents up-to-date on MLS changes and help keep the MLS as the market's most complete, accurate, and up-to-date source for real estate information.

1. REVIEW THE CURRENT ACTRIS RULES AND REGULATIONS

There's never a bad time to review our current rules to familiarize yourself with the expectations of listing input in the market. A few MLS rules have changed and new compliance procedures are going into effect, but the primary change will deliver a cleaner, more modern, and approachable ruleset PDF.

2. DISCUSS WITH YOUR BROKERAGE AND PEERS

At your weekly sales meeting, bring up the topic of ACTRIS compliance and see what questions your office has. When a new agent joins your firm, spend some time discussing ACTRIS Rules & Regulations during the onboarding period. Discussion among your peers to provide a shared understanding of the rules is critical to providing an efficient and orderly marketplace. Have questions that no one has the answer to? Contact us at support@abor.com and we'll provide clarity.

3. VERIFY THAT YOUR AGENTS ARE RECEIVING EMAILS FROM LISTING DATA CHECKER

In order to receive courtesy notices and important fine and appeal updates from ACTRIS, we are asking everyone to add this new email address to their safe sender list: listingdatachecker@corelogic.com.

4. REVIEW YOUR CURRENT LISTING DATA CHECKER NOTICES

To help brokers and agents track their notices, there's a Listing Data Checker widget on the Matrix homepage, which will link to a ledger of your personal data violation history, notification to review, and any potential violations that you have reported. Brokers, you'll also see all of your office's violations.

5. CLARIFY THE CHANGES WITH YOUR IDX/VOW VENDORS

We'll be notifying vendors of the new policies that impact the display of sold price and photos once a listing goes off-market, but if you are a broker and have agents with in-house feeds, please ensure they are aware of the changes to the IDX/VOW update to ensure your website stays in compliance.